

# THE MENOPAUSE RESEARCH INSTITUTE

FOR IMMEDIATE RELEASE

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## ***A new, in its format unprecedented, menopause center opens its doors in New York City***

*The Center for Human Reproduction (CHR)* is pleased to announce the opening, in New York City, of **MRI**, the **Menopause Research Institute**, a previously unprecedented format of clinical care and investigation on behalf of the menopausal woman.

*"Many of the recent results of the Women's Health Initiative have not only been confusing to the public, but also to health care providers," states Norbert Gleicher, M.D., Chairman and Founder of MRI. "A center of excellence, representing different viewpoints, but unifying those in the interest of menopausal patients, now often desperately searching for sensible advice, therefore, became essential."*

Under the clinical leadership of David Barad, M.D., M.S., who will serve at *MRI's* Medical and Research Director, and who has served in leadership positions for the Women's Health Initiative, menopausal women will be given the, in New York City previously unavailable opportunity, to receive, through one center, holistic medical advice, encompassing the best of modern, as well as alternative, medicine.

*"As reproductive endocrinologists, with special expertise in the aging ovary through our research and clinical infertility work with older women, we felt that expanding into menopause care was a logical next step in both, our clinical work and in our research effort," comments David Bard, M.D. "Through my work with the Women's Health Initiative I also came to recognize how urgent the need was for an institute, like MRI."*

Through a network of AFFILIATES, amongst them one of New York City's leading cardiology groups, dermatologists, plastic surgeons, mental health care providers, anti-aging experts, experts in Traditional Chinese Medicine and Acupuncture, nutritionists, health clubs, Yoga and Pilates studios and health spas, MRI is establishing not only an unprecedented knowledge level in support of the menopausal woman, but a complete environment, which will allow her to successfully navigate the various stages of menopause.

**For further information and interview set-ups with Drs. Barad and Gleicher, please contact Valerie at 212-994 4400. Please, also visit our website (see below).**

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